



Tournament Opportunities





Golf for Kids Sake is an important fundraiser supporting critical mentoring programs for youth facing adversity. This event is vital to the agency's ability to meet the evergrowing demand for the programs.

The tournament is held annually in memory of two significant champions of the cause:
Big Brother, Harry Gardiner and Leadership Volunteer, Ian MacKnight.

To pay for your team/sponsorship, please visit:

https://www.canadahelps.org/en/chariti es/BigBrothersBigSistersGreaterHalifax /events/2024-golf-for-kids-sake/

If you require an invoice, please email michelle.boylan@bigbrothers bigsisters.ca

SPONSORSHIP LEVELS at a Glance

\$10,000 - Presenting Sponsor

\$5,000 - Partner

\$2,500 - Friend

\$1,500 - All In Sponsor (Team + Hole)

\$1,000 - Team Registration

\$750 - Hole Sponsor

\$5,000 - Water Bottle Sponsor

\$5,000 - Ball Sponsor

\$5,000 - Reception/Awards Sponsor

\$3,000 - Cart Sponsor

\$3,000 - Scorecard Sponsor

\$2,000 - Skill Sponsor











PRESENTING - \$10,000

Media

- Logo in one post-event online "Thank-You" ad
- Multiple, stand-alone mentions with link/logo/photo on social media (Facebook, Twitter, Instagram)
- Opportunity to provide a video message to be shared with participants and on social media

Event

- Premiere Logo placement on event program
- Premiere Logo placement and link to your company site on Big Brothers Big Sisters website
- Name and logo distributed in enewsletters to members, leadership and supporters
- Opportunity to participate in prize presentation
- Opportunity to speak at reception

On the Course

- Logo on posters displayed throughout event. Sponsor may provide one additional banner
- 2 Hole Sponsorships (\$1,500 value)
- 2 **Team Registrations** (\$2,000 value)

PARTNER - \$5,000

Media

- Logo in one post-event online "Thank-You" ad
- Multiple, stand-alone mentions with link/logo/photo on social media (Facebook, Twitter, Instagram)

Event

- Prominent Logo on event program
- Logo and link to your company site on Big Brothers Big Sisters website
- Name and logo distributed in enewsletters to members, leadership and supporters

On the Course

- Logo on posters displayed throughout event. Sponsor may provide one additional banner
- 2 Hole Sponsorships (\$1,500 value)
- 1 **Team Registration** (\$1,000 value)

FRIEND - \$2,500

Media

- Logo in one post-event online "Thank-You" ad
- Mentions with link/logo/photo on social media (Facebook, Twitter, Instagram)

Event

- Logo on event program
- Logo and link to your company site on Big Brothers Big Sisters website
- Name and logo distributed in enewsletters to members, leadership and supporters

On the Course

- Logo on posters displayed throughout event. Sponsor may provide one additional banner
- 1 Hole Sponsorship (\$750 value)
- 1 Team Registration (\$1,000 value)











WATER BOTTLE SPONSOR \$5,000

Exclusive Opportunity:

Your logo on a reusable water bottle for every participant in the tournament.

- We will procure the bottles
- Includes an All In
 Package value \$1,500
 (1 team registration and 1 hole sponsorship)

BALL SPONSOR \$5,000

Exclusive Opportunity:

Your logo on golf balls for every participant, plus a teal ball to be used as a team skill competition.

- We will procure the golf balls
- Includes an All In
 Package value \$1,500
 (1 team registration
 and 1 hole sponsorship)

RECEPTION SPONSOR \$5,000

Exclusive Opportunity:

Your logo associated with the post-round reception with passed hors d'oeuvres for guests.

- Opportunity to address the golfers
- Includes an All In
 Package value \$1,500
 (1 team registration
 and 1 hole sponsorship)

CART SPONSOR \$3,000

Exclusive Opportunity:

Your logo placed in every cart.

Includes an All In
 Package - value \$1,500
 (1 team registration and 1 hole sponsorship)

SCORECARD SPONSOR \$3,000

Exclusive Opportunity: Your logo placed On every scorecard used by teams at the tournament. Includes an All In Package - value \$1,500 (1 team registration and 1 hole sponsorship)

SKILL SPONSOR \$2,000

Sponsor one of the special skill prize holes like closest to the basket or closest to the line. You'll receive all the features of the All In Package **PLUS** we will purchase a gift card on your behalf as the prize for the hole.

ALL IN PACKAGE \$1,500

This is the best bang for your participation buck! Includes everything for your Team of 4 **PLUS** the benefits of a hole sponsorship.

BBBSHalifax

TEAM OF 4 \$1,000

Includes green fees, 2 golf carts, and meals.

HOLE SPONSOR \$750

Includes signage on one hole, name in program, social media posts. **Make an impression -** host an activity, game or product sampling on the hole.







