inspire Gala

Big Brothers Big Sisters
of Greater Halifax

Inspired by our community.

Big Brothers Big Sisters is built on the power of mentoring to positively change lives. We recognize that **mentoring takes place across our community in many ways**. Business leaders, people in uniform, teachers, coaches, community elders, neighbours, artists, family members, athletes; people from any walk of life can be amazing mentors who inspire others to achieve their goals. **Our Inspire Gala celebrates the difference mentoring makes in our community.**

The Inspire Gala is a fundraising event to celebrate mentoring throughout Greater Halifax, while rallying the financial support we need to expand our programs to meet the ever-growing need.

Join us for a fun & entertaining evening, bid on wonderful live and silent auction packages, all while supporting a great cause.

Event Details:

Friday, November 15th, 2019

Paul O'Regan Hall (Halifax Central Library)

Attendees from public and private sectors, including government, law, insurance, banking & finance, health, education, and more.

Opportunity to network and meet others from the Greater Halifax business community.

Send a clear message to your customers and clients: that **your company believes in making our community a better place for children and their families**.

Contact Michelle Boylan to discuss becoming involved in this event. **902.701.7532**
Michelle.Boylan@bigbrothersbigsisters.ca

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Sponsor Benefits

		Platinum Sponsor $10,000	Gold Sponsor $5,000	Silver Sponsor $2,500	Bronze Sponsor $1,200
Media/Online	Name mention in radio ads (C100FM)	25 ads	15 ads	10 ads	
	Logo in Big Brothers Big Sisters e-newsletter (minimum 1000 distribution)	●	●	●	●
	Logo with link on Big Brothers Big Sisters website	●	●	●	●
	Logo with link on email invites to guests	●			
	Mention with logo/photo on social media	●	●	●	
Print Materials	Logo on sponsor page in event program, distributed to 250 guests, sponsors and award recipients.	●	●	●	●
	Full page ad in event program (full colour, prominent location)	●			
	Ad in event program (b/w)		Full page	Half page	Quarter page
	Opportunity to provide 250 word article for event program	●			
Event Site	Reservation of premium location cocktail table with your company name	●	●		
	Complimentary event tickets	10 tickets	10 tickets	4 tickets	2 tickets
	Logo on table toppers	●	●		
	Logo on 2 banners (12” x 40”)	●			
	Logo on-screen during the entire event presentation	●			
	Verbal mention of sponsors by emcee & logo on sponsor scroll	●	●	●	●
	Opportunity for company representative to speak	●			
	Opportunity to provide a gift for guests	●	●		

Additional Opportunities

MENTORING MOMENT PRESENTER ($2,500)

Each year, we will present inspiring stories that highlight the results mentoring achieves in our community. As a presenter, your company will be recognized in the following ways:

- Logo on all material used to promote the Mentoring Moment (email, website, social media, print materials)
- Invited to introduce the Mentoring Moment story on stage
- 2 event tickets
- Inclusion of 150 word write-up in the program (given to all attendees)

YOUTH INVESTOR ($500)

Support youth and their mentors to attend our event.

Having the opportunity to network with business leaders and be present at an event like this, gives kids confidence and helps to build important social skills. In return for your support, we’ll provide this recognition:

- Name on Big Brothers Big Sisters website
- Logo in event program on sponsor page
- Verbal mention of sponsors by emcee

EVENT TICKETS

RESERVED GROUP ($1,000)
Reservation of group seating with your company name and 10 event tickets.

INDIVIDUAL TICKETS ($100 each)
Attend the Inspire Gala and we provide you with a charitable tax receipt for a portion of each ticket purchase.

DEADLINES & DETAILS
To ensure inclusion in print materials please provide logo and content by **Oct 25, 2019**
AD SIZES*:
Full page: $4\ ^{7}/_{8}$” (w) X $7\ ^{3}/_{4}$” (h)
Half page: $4\ ^{7}/_{8}$” (w) X $3\ ^{7}/_{8}$” (h)
Quarter Page: $2\ ^{7}/_{16}$” (w) X $3\ ^{7}/_{8}$” (h)
*jpeg (min. 300 dpi) or pdf format