

# What does it take to have a profound & positive impact on hundreds of children?



One-to-one mentoring programs provide life-long, positive impact for youth!

Group mentoring programs help develop important life skills & confidence.



Volunteers who care about changing our community in meaningful ways...



**CELEBRATING 5 YEARS VOLUNTEER SERVICE**  
Danielle Aucoin • John Davies  
Andrew McNeil • Bonnie McNeil • Matthew Zions

**CELEBRATING 20 YEARS VOLUNTEER SERVICE**  
Al Wells

Our volunteers contribute over 32,000 hours of time to the well-being of local youth each year!

## Strong leadership, keeping our mission in focus...



### Leadership Report

On December 4<sup>th</sup>, 1966 Big Brothers of Dartmouth matched 7 year old Jamie R. with Big Brother Laurence Brison – the organization was privileged to watch their relationship develop and grow over the next 8 years until the match was officially closed when Jamie reached his 16<sup>th</sup> birthday. Their friendship lasted for the remainder of Laurence's life.

Now, in 2017, we are celebrating the 50<sup>th</sup> anniversary of that first step into the future. Since that first match, we made another 7,413 matches and have been honoured to work with and support Big Sisters, Big Brothers and their Little Brothers & Little Sisters along with the families of these young people. Very simple math says we're been fortunate to have provided direct service and shared this journey with over 22,000 people.

Supporting the work we've done were people who believed in the cause and stepped up as board members, committee members, donors, sponsors and champions. We were fortunate to have had talented staff members whose commitment to the cause and the work has always been second to none. Calculating the number of people who made a difference in this way is next to impossible.

We grew and developed, created new programs, challenged old norms and provided leadership among Big Brothers Big Sisters agencies in the Atlantic region and across Canada. Some of our growth and expansion of service could be seen in the organization's change of name over the years, starting as Big Brothers of Dartmouth to Big Brothers Big Sisters of Greater Halifax – the name we proudly use today.

The organization is supported by a broad portfolio of fund raising initiatives and support from individual and corporate donors, corporate sponsorship, government grants, entrepreneurial initiatives managed and operationalized by volunteers, raffles, bingo, earned revenue such as catering at the Mooseheads' Grand Prix and special events promotion and management including the annual golf tournament, a gala and Bowl For Kids Sake which has provided significant revenue for 41 years.

Each year builds on the strengths and lessons learned in previous years so we're proud to tell you that 2016 combined all of this wisdom with the energy and enthusiasm of today's talented staff, board members, committee members, donors and amazing volunteers who all worked on behalf of today's young people. Thank you to each and every one of you – now, let's make 2017 our best year ever!

Peter Crowther  
Board Chair

Carol Goddard  
Executive Director

### Champion Donors

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Sun Life Financial  
Tammy and Scott LeBlanc  
TD Bank Group  
TELUS  
The Dianna Thornton Education Fund  
The Great-West Life Assurance Company  
The Joyce Family Foundation  
The Windsor Foundation  
TJX Canada Foundation (Winners)  
Tom Purves  
Value Village  
WestJet Cares For Kids



Individual & Corporate donors, prepared to invest in youth...



Together, we're building a community where youth are more engaged & significantly more likely to fulfill their potential.



## Leadership

### BOARD OF DIRECTORS

**Peter Crowther** - Chair (Partner, BOYNECLARKE LLP)  
**Chris Lydon** - Past Chair (Vice President Nova Scotia, m5 Marketing)  
**Chad Bowie** - Vice Chair, Fund Development (Director of Outreach, Office of the Leader of the Opposition)  
**Safia Rahemtulla** - Treasurer (Senior Advisory Services, Ernst & Young LLP)  
**Kayleigh Gildart** - Vice Chair, Operations (Management Consultant, Davis Pier)  
**Grant Black** - Director (Commercial Banking Area Manager, BMO)  
**Sean Borden** - Director (Manager T&D Capital, Nova Scotia Power)  
**Vernon Lowe** - Director (Retired Teacher/Guidance Counsellor, HRSB)  
**Ryan Morse** - Director (Manager Assurance Services, Grant Thornton)  
**Andrew Nicol** - Director (Associate, BOYNECLARKE, LLP)  
**Caroline Read** - Director (Policy Analyst, Workers Compensation Board)  
**Karen MacPherson** - Director (Regional Sales Manager, RBC)  
**Jim Rogers** - Director (Director Regional Banking, Atlantic, Scotiabank)  
**Chris Sherban** - Director (Commanding Officer, HMCS Montreal)

### STAFF

#### Service Delivery

**Jonathan Leard** - Manager Service Delivery  
**Jamie Burrell** - Mentoring Coordinator  
**Natasha Cook** - Agency Navigator  
**Bernadette Fegan** - Mentoring Coordinator  
**Betty Kelly** - Mentoring Coordinator  
**Denise Legere** - Administrative Assistant  
**Nancy Webber** - Mentoring Coordinator  
**Chris Wells** - Mentoring Coordinator (Volunteer)

#### Community Engagement

**Shelda Cochrane** - Manager Community Engagement  
**Vicky Jaggard** - Community Engagement Coordinator  
**Paria Jamshidi** - Community Engagement—Special Events  
**Maya Ray** - Community Engagement Administration

#### Administration

**Kim Goodson** - Operations Manager, ReNew Crew  
**Carol Goddard** - Executive Director  
**Myrna Blakeney** - Bookkeeper (Volunteer)



**Big Brothers Big Sisters**  
of Greater Halifax

[www.bigbrothersbigsistershalifax.ca](http://www.bigbrothersbigsistershalifax.ca)



BBBSHalifax

Charitable Registration Number 10679 3235 RR0001

### BIG BROTHERS BIG SISTERS OF GREATER HALIFAX

#### STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2016

	ASSETS			2016	2015
	Operating Fund	ReNew Crew Fund	Capital Fund		
<b>Current</b>					
Cash	\$ 86,752	\$ -	\$ -	\$ 86,752	\$ 16,426
Short term investments	17,718	-	-	17,718	16,309
Receivables (note 3)	33,737	93,182	-	126,919	124,996
Inventory	-	1,875	-	1,875	4,922
Prepaid expenses	13,888	1,342	-	15,230	6,651
	152,095	96,399	-	248,494	169,304
<b>Capital assets (note 4)</b>					
	-	18,758	70,541	89,299	96,873
	\$ 152,095	\$ 115,157	\$ 70,541	\$ 337,793	\$ 266,177
	<b>LIABILITIES</b>				
<b>Current</b>					
Bank indebtedness (note 5)	\$ -	\$ 8,396	\$ -	\$ 8,396	\$ 45,061
Payables and accruals	32,990	33,929	-	66,919	49,875
Deferred revenue (note 6)	51,113	-	-	51,113	37,684
Current portion of long term debt	-	-	-	-	11,563
	84,103	42,325	-	126,428	144,183
<b>Interfund balance</b>					
	(158,184)	(79,040)	237,224	-	-
	(74,081)	(36,715)	237,224	126,428	144,183
<b>Commitments (note 7)</b>					
	<b>FUND BALANCES</b>				
<b>Unrestricted</b>	226,176	151,872	-	378,048	285,956
<b>Investment in capital assets</b>	-	-	(166,683)	(166,683)	(163,962)
	226,176	151,872	(166,683)	211,365	121,994
	\$ 152,095	\$ 115,157	\$ 70,541	\$ 337,793	\$ 266,177

On Behalf of the Board

*K. Gildart*  
Director

*S. Rahemtulla*  
Director

### BIG BROTHERS BIG SISTERS OF GREATER HALIFAX

#### STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES YEAR ENDED DECEMBER 31, 2016

	Operating Fund	ReNew Crew Fund	Capital Fund	2016	2015
<b>Revenue</b>					
Provincial government grant	\$ 154,400	\$ -	\$ -	\$ 154,400	\$ 131,900
Special fundraising events	257,905	-	-	257,905	257,399
Earned revenue	-	907,290	-	907,290	868,009
Donations from individuals and corporations	66,407	-	-	66,407	35,103
Foundations					
Halifax Youth Foundation	40,000	-	-	40,000	40,000
Other	112,817	-	-	112,817	17,288
Mooseheads 50/50 contract	21,107	-	-	21,107	31,089
Miscellaneous	3,238	4,015	-	7,253	13,696
	655,874	911,305	-	1,567,179	1,394,484
<b>Expenditures</b>					
Amortization	-	4,854	2,721	7,575	9,399
Salaries	526,992	308,792	-	835,784	805,512
Employee benefits	61,575	20,712	-	82,287	73,873
Fund development	66,704	-	-	66,704	55,869
Building occupancy	22,312	45,424	-	67,736	67,169
Office expenses	70,474	23,038	-	93,512	92,300
Promotion	3,253	223	-	3,476	4,456
Professional fees	10,570	7,796	-	18,366	24,078
Interest & bank charges	11,574	1,718	-	13,292	15,787
Partnership agreement	-	156,061	-	156,061	127,575
Insurance	13,255	1,664	-	14,919	20,144
Management & administrative services	(45,000)	45,000	-	-	-
Transportation	9,200	75,796	-	84,996	84,531
Meeting expenses	7,873	-	-	7,873	5,642
Agency dues & fees	14,534	-	-	14,534	14,615
Program materials & supplies	10,693	-	-	10,693	6,942
	784,009	691,078	2,721	1,477,808	1,407,892
<b>Excess (deficiency) of revenue over expenditures</b>	(128,135)	220,227	(2,721)	89,371	(13,408)
<b>Fund balances, beginning of year</b>	154,311	131,645	(163,962)	121,994	135,402
<b>Interfund transfers (note 8)</b>	200,000	(200,000)	-	-	-
<b>Fund balances, end of year</b>	\$ 226,176	\$ 151,872	\$ (166,683)	\$ 211,365	\$ 121,994

### Treasurer's Report - Safia Rahemtulla

Big Brothers Big Sisters of Greater Halifax significantly improved its financial position in the 2016 year.

Revenue increased by 12.38% to \$1,567,179 (2015 - \$1,394,484) which was predominantly driven by an increase in foundation revenue in the amount of \$95,529 (2016 - \$112,817; 2015 - \$17,288). An increase in the Provincial Government grant revenue in the amount of \$22,500 (2016 - \$154,400; 2015 - \$131,900) and an increase in donations from individual corporations in the amount of \$31,304 (2016 - \$66,407; 2015 - \$35,103) also contributed to the increase in revenue in 2016.

Total expenditures for the Agency increased modestly by \$68,366 in 2016 as compared to prior year (2016 - \$1,476,258; 2015 - \$1,407,892) representing a 4.86% increase from 2015 to 2016. The modest increase of total expenditures in light of significantly increased revenue resulted in stronger profit margins for the year. The Agency experienced a surplus in 2016 as compared to a loss in 2015. This year yielded a profit margin of 5.80% and a surplus of revenue over expenditures of \$90,921 as compared to 2015 which reflected a negative profit margin of -0.96% and a deficiency of revenue over expenditures of -\$13,408.

The statement of financial position is healthier as compared to the prior year due to the increased profitability experienced by the Agency. The unrestricted fund balance in 2016 is \$379,598 (2015 - \$285,956). Cash and short term investments at year end are \$104,470 (2015 - \$32,735) demonstrating increased liquidity as compared to prior year.

The Agency is significantly better positioned financially at the end of 2016, as compared to prior years, to fulfill its mission of mentoring children in Greater Halifax. This is most notable where 2016 reflects a surplus of revenue over expenditures while the two preceding years, 2015 and 2014, reflected deficits of revenue over expenditures. Management and the Board are committed towards continued profitability with a focus on targeted and intentional revenue generation efforts as well as proactive decision making that is financially driven. The Agency's hard work, dedication and efforts to go above and beyond each and every day, should be celebrated as their energy and commitment has clearly translated to financial success in 2016.